Holiday Planning Guide 2022

It is essential that in the months leading up to the holiday season, you plan ahead and formulate a game plan for success. These are Ignite's best recommendations based on statistics of past years and this year's marketing trends. Focus on goals for the **quarter**, NOT monthly!

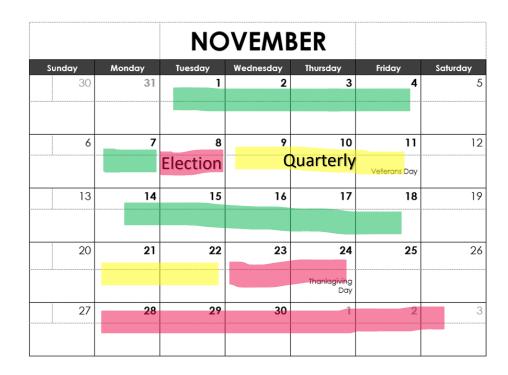
GREEN = Go for it!

RED = NO EVENTS

YELLOW = WARNING - events may be expensive, consider doubling up the week before or after instead



		0	CTOBER					
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday		
25	26	27	28	29	30			
2	3	4	5	6	7	8		
9	10	11	12	13	14	18		
16	Columbus Day	18	19	20	21	22		
23	24	25	26	27	28	29		
30	31	1	2	3	4			
	Halloween							



		ER	CEMB	DE		
Saturday	Friday	Thursday	Wednesday	Tuesday	Monday	Sunday
	2	1	30	29	28	27
10	9	8	7	6	5	4
1.	16	15	14	13	12	11
24	23	22	21	20	19	18
3	30	29	28	27	26	25
			– Webin			Christmas

