

## Holiday Planning Guide 2022

It is essential that in the months leading up to the holiday season, you plan ahead and formulate a game plan for success. These are Ignite's best recommendations based on statistics of past years and this year's marketing trends. Focus on goals for the quarter, NOT monthly!

**GREEN** = Go for it!

**RED** = NO EVENTS

**YELLOW** = WARNING - events may be expensive, consider doubling up the week before or after instead

SEPTEMBER						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
28	29	30	31	1	2	3
4	5	6	7	8	9	10
	Labor Day					
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	1

OCTOBER						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
25	26	27	28	29	30	1
2	3	4	5	6	7	8
9	10 Columbus Day	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31 Halloween	1	2	3	4	5

NOVEMBER						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
30	31	1	2	3	4	5
6	7	8 Election	9	10 Quarterly	11 Veterans Day	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	1 Thanksgiving Day	2	3

DECEMBER						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
27	28	29	30	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25 Christmas	26	27	28	29	30	31

Q5 – Webinars only

JAN 2023						
Sunday	Monday	TUESDAY	WEDNESDAY	THURSDAY	Friday	Saturday
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4